

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 262939

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Bob Dudley
Name

919 Catharine St. Philadelphia, PA 19147
Address

215-519-3349
Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Alma Gonzalez

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is FL Dem Party: Sachs/Bruno/Smith
- b. The candidate seeks election to the office of Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is _____.
- b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.



WPLG

ORDER

Print Date 10/30/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision 262939 /

Original Date / Revision
10/30/12 10/30/12

Advertiser POL/FL DEM PARTY 3PK/OT

Agency Dudley Media

Buying Contact

919 Catharine Street
Philadelphia, PA 19147

Product
FL DEM PARTY 3PAC

Agency Com 15%

Billing Contact

919 Catharine Street
Philadelphia, PA 19147

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 6

Alt Order # 06394214

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Candidate

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 26% Market Value 555384

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	31%	172169
WPXM	%	0
WSVN	25%	138846
WTVJ	18%	99969

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	99	\$122,740.00	\$144,400.00	0.00	10/29/12	11/06/12	99	\$122,740.00	\$144,400.00
Totals	99	\$122,740.00	\$144,400.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	WPLG	10/30/12	11/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$1,000.00		0.00			
2	WPLG	10/30/12	11/02/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	-TWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$1,000.00		0.00			
3	WPLG	10/30/12	11/02/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	-TWTF--	:30	4	\$750.00	P-2	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$750.00		0.00			
4	WPLG	10/30/12	11/02/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-TWTF--		4				\$600.00		0.00			
5	WPLG	10/30/12	11/02/12		CM	9-10a	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00



WPLG

Print Date: 10/30/12

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Contract / Revision **262939** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **POL/FL DEM PARTY 3PK/O** Product **FL DEM PARTY 3PAC**

Estimate # **6**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
				M-F 9a Live/Kelly Live With Kelly		(9:00 AM-9:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$600.00		0.00				
6	WPLG	10/30/12	11/02/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	-TWTF--	:30	4	\$1,200.00	P-2	0.00 NM	4	\$4,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$1,200.00		0.00				
7	WPLG	10/30/12	11/02/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$800.00	P-2	0.00 NM	4	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$800.00		0.00				
8	WPLG	10/30/12	11/02/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	-TWTF--	:30	4	\$600.00	P-2	0.00 NM	4	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$600.00		0.00				
9	WPLG	11/04/12	11/04/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$800.00	P-2	0.00 NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1		1			\$800.00		0.00				
10	WPLG	11/03/12	11/03/12	Sat 730p Jeopardy Sat. Jeopardy	CM	730-8PM (7:30 PM-8:00 PM)	-----1-	:30	1	\$700.00	P-2	0.00 NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1-		1			\$700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/29/12-11/04/12		Sat 730p Jeopardy		730-8PM	(7:30 PM-8:00 P-----Sa--	:30		(\$700.00)	0.00	NM			
See MG 10.2,10.3 [no show]															
2	WPLG	10/29/12-11/04/12		M-F 1p The Chew		1-2p	-TWThF----	:30		(\$700.00)	0.00	NM			
Ⓜ See MG 10.4,10.5 [mg 2x in the chew due to no show]															
3	WPLG	10/29/12-11/04/12		M-F 1p The Chew		1-2p	-TWThF----	:30		(\$700.00)	0.00	NM			
Ⓜ See MG 10.4,10.5 [mg 2x in the chew due to no show]															
4	WPLG	11/05/12-11/05/12		M-F 5a LCL News		5-6am	M-----	:30		\$400.00	0.00	NM			
Ⓜ MG for 10.3,10.2															
5	WPLG	11/05/12-11/05/12		M-F 7-9a GMA		7-9am	M-----	:30		\$1,000.00	0.00	NM			
Ⓜ MG for 10.3,10.2															
11	WPLG	11/03/12	11/03/12	Sat 7p Wheel of Fortune Sat. Wheel of Fortun	CM	7-730PM (7:00 PM-7:30 PM)	-----1-	:30	1	\$700.00	P-2	0.00 NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1-		1			\$700.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/29/12-11/04/12		Sat 7p Wheel of Fortune		7-730PM	(7:00 PM-7:30 P-----Sa--	:30		(\$700.00)	0.00	NM			
See MG 10.2,10.3 [no show]															
12	WPLG	10/30/12	11/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	-TWTF--	:30	4	\$750.00	P-2	0.00 NM	4	\$3,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-TWTF--		4			\$750.00		0.00				
13	WPLG	10/30/12	11/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$750.00	P-2	0.00 NM	4	\$3,000.00	



WPLG

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Contract / Revision **262939** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **POL/FL DEM PARTY 3PK/O** Product **FL DEM PARTY 3PAC**

Estimate # **6**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
13	WPLG	10/30/12	11/02/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	-TWTF--	:30	4	\$750.00	P-2	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--		4				\$750.00		0.00		
14	WPLG	10/30/12	11/02/12	M-F 6p LCL News M-F Local News	CM	6-630pm (6:00 PM-6:30 PM)	-TWTF--	:30	4	\$1,300.00	P-2	0.00 NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--		4				\$1,300.00		0.00		
15	WPLG	10/30/12	11/02/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	-TWTF--	:30	4	\$2,000.00	P-2	0.00 NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--		4				\$2,000.00		0.00		
16	WPLG	10/30/12	11/02/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	-TWTF--	:30	4	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--		4				\$2,500.00		0.00		
17	WPLG	11/04/12	11/04/12	Su 9-10p Revenge	CM	9-10pm (9:00 PM-10:00 PM)	-----1	:30	1	\$6,500.00	P-2	0.00 NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$6,500.00		0.00		
18	WPLG	10/30/12	11/02/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 XM)	-TWTF--	:30	4	\$950.00	P-2	0.00 NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--		4				\$950.00		0.00		
19	WPLG	11/04/12	11/04/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P	-----1	:30	1	\$1,600.00	P-2	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$1,600.00		0.00		
20	WPLG	10/30/12	11/02/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	-TWTF--	:30	4	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--		4				\$2,500.00		0.00		
21	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$600.00		0.00		
22	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$500.00	P-2	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$500.00		0.00		
23	WPLG	11/04/12	11/04/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$300.00	P-2	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1		1				\$300.00		0.00		
24	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$600.00	P-2	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-----1-		1				\$600.00		0.00		
25	WPLG	11/03/12	11/03/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$400.00	P-2	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		



WPLG

Print Date: 10/30/12

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Contract / Revision **262939** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/30/12/ 10/30/12

Order Sep 00:15:00

Advertiser **POL/FL DEM PARTY 3PK/O** Product **FL DEM PARTY 3PAC**

Estimate # **6**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
25	WPLG	11/03/12	11/03/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1-					1	\$400.00		0.00			
26	WPLG	11/04/12	11/04/12	TWISF/Michael Putney CM This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1					1	\$500.00		0.00			
27	WPLG	11/04/12	11/04/12	Su GMA Su GMA	CM	8-9am (8:30 AM-9:00 AM)	-----1	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1					1	\$1,000.00		0.00			
28	WPLG	11/04/12	11/04/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (11:00 AM-11:30 AM)	-----1	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1					1	\$900.00		0.00			
29	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----1-					1	\$750.00		0.00			
30	WPLG	11/05/12	11/06/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-8:30 AM)	MT-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----					2	\$1,000.00		0.00			
31	WPLG	11/05/12	11/06/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:30 AM-8:00 AM)	MT-----	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----					2	\$1,000.00		0.00			
32	WPLG	11/05/12	11/06/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MT-----	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----					2	\$750.00		0.00			
33	WPLG	11/05/12	11/05/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$600.00		0.00			
34	WPLG	11/05/12	11/06/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MT-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----					2	\$600.00		0.00			
35	WPLG	11/05/12	11/06/12	M-F 11a The View M-F The View	CM	11-12n (11:00 AM-11:30 AM)	MT-----	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----					2	\$1,200.00		0.00			
36	WPLG	11/05/12	11/05/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	1-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$800.00		0.00			
37	WPLG	11/05/12	11/05/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	1-----					1	\$600.00		0.00			



Hiatus Dates

Order Sep 00:15:00

Estimate # 6

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	WPLG	11/05/12	11/05/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-3:30 PM)	1-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$600.00		0.00			
38	WPLG	11/05/12	11/05/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$750.00		0.00			
39	WPLG	11/05/12	11/05/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	1-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$750.00		0.00			
40	WPLG	11/05/12	11/05/12	M-F 6p LCL News M-F Local News	CM	6-630pm	1-----	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$1,300.00		0.00			
41	WPLG	11/05/12	11/05/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$2,000.00		0.00			
42	WPLG	11/05/12	11/05/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$2,500.00		0.00			
43	WPLG	11/05/12	11/05/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:30 PM-12:00 XM)	1-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$950.00		0.00			
44	WPLG	11/05/12	11/05/12	M-F 11-1135P M-F 11-1135P	CM	11-1135P (11:00 PM-11:30 PM)	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$2,500.00		0.00			
N 45	WPLG	11/05/12	11/05/12	Mon 8-9p Dancing With The Stars: /	CM	8-10p	1-----	:30	1	\$13,000.00	P-2	0.00	NM	1	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----		1				\$13,000.00		0.00			
N 46	WPLG	10/31/12	10/31/12	Wed 10-11p Nashville	CM	10-11p	--W----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1				\$6,000.00		0.00			
N 47	WPLG	11/01/12	11/01/12	Thursday Prime Special CMA Awards	CM	8-11p	---T---	:30	2	\$6,000.00	P-2	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		2				\$6,000.00		0.00			
N 48	WPLG	11/04/12	11/04/12	Su 9-10p Revenge	CM	9-10pm	-----S	:30	1	\$6,500.00	P-2	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1				\$6,500.00		0.00			
Totals														99	\$144,400.00